



WE ARE BUILDING THE FUTURE WE WANT TO LIVE.





## Future Forever

This is our manifesto. It's a promise to the people we share our planet with, the investors and clients we partner with and the places our developments change. At the heart of everything we undertake, it embeds our commitment to building a better world, where people and the places we live and work, thrive, now and into the future.



## We build for change

We build-in reusability, creating modular, dismountable buildings and fixtures, according to the Cradle to Cradle philosophy and circular principles. We view our developments as 'material banks' for the future – the legacy we leave will one day become the raw materials for a new generation to use in building their world.

## We build for people

We prioritise the human experience not only of the building, but beyond, designing for the neighbourhoods that surround our developments and everyone involved in supply chain, production and build. There should be no human price for our work.

# We will find a better way

Don't tell us it can't be done – it is always possible to make something better with innovation, creativity or technology. To us, better means enduring, adaptable, green, recyclable and fit not only for purpose, but pleasure: when places and the experiences they enable are enjoyed, they endure.





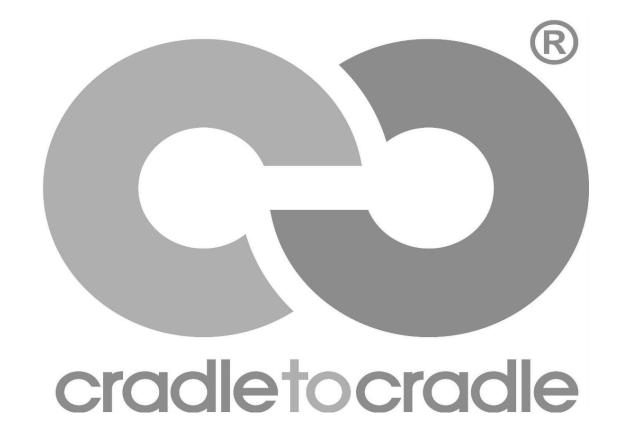
## We own every choice

We'll share and collaborate to build a better future

We're going to have to stand by our decisions for a long time, so we aim for every project and its impact to be something we can be personally and professionally proud of, and answerable for. We find ways to share knowledge, engage in conversations and contribute to the global movement for inventive, sustainable development, circular principles and progressive practice.

















OFFICES: B | S | H S C H I P H O L (2011)





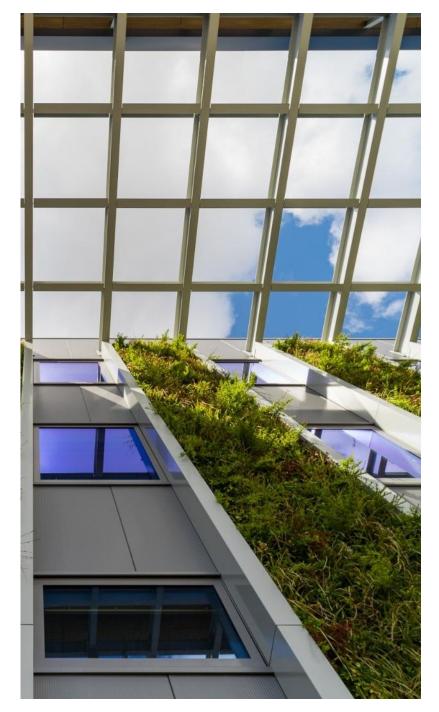
LOGISTICS: FOKKER LOGISTICS PARK (2016)







LOGISTICS: ABC SQUARE & HELLOWORLD (2021-2023)













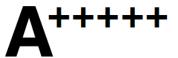


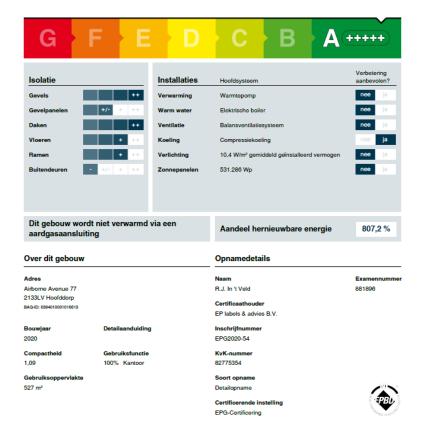


Energielabel utiliteitsbouw

Registratienumme 557909727 Datum registration 29-08-2022 Geldig tot 04-07-2032 Status Definitief

#### Dit gebouw heeft energielabel





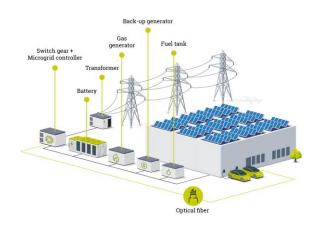
## BREEAM® EXCELLENT

TOTALE BREEAM-NL SCORE INCL. EP BREEAM-NL KWALIFICATIE 78,15% ★★★★



0,319









WiseBrick enables developers & building owners to define, benchmark and optimize the decarbonization pathway of their real estate towards and beyond Net Zero

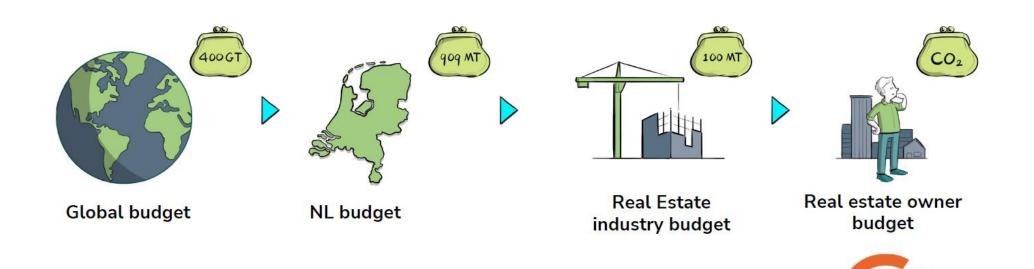
WiseBrick brings to the tip of your fingers actual, actionable and certified insights for the whole life carbon performance of your building or portfolio of buildings ... at any moment in the lifecycle, including the usage phase.





# We have a <u>limited carbon budget till 2050</u> to be able to achieve Net Zero Carbon, the most critical Sustainability Development Goal

The real estate industry in NL has only 100 Mt CO2e to spend for the next 28 years, to ensure they are "Paris proof".



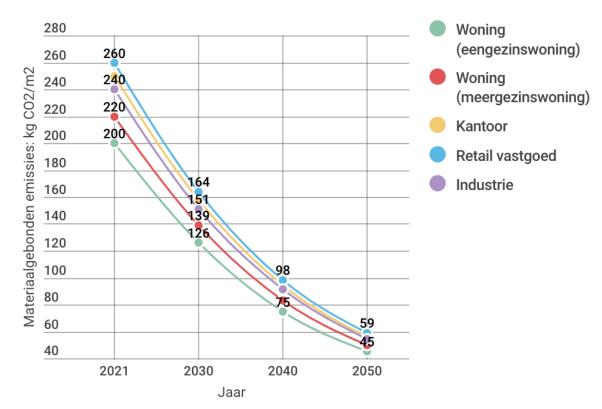




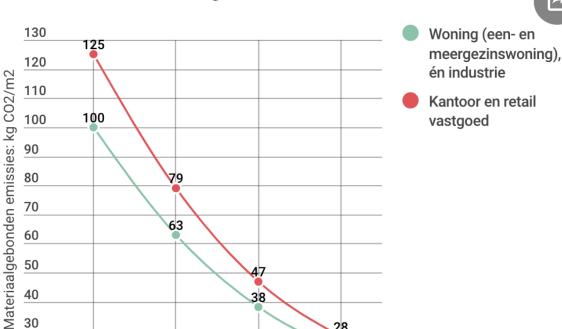




#### Grenswaarden materiaalgebonden emissies voor nieuwbouw



#### Grenswaarden materiaalgebonden emissies voor renovatie



2040

2050

2030

Jaar

The real estate carbon budget is translated to <u>specific variable embodied carbon limits per m2 per year</u> for every real estate owner or occupant, based on building type they own or use.

20

2021



#### USE HEALTHY AND SAFE MATERIALS IN BIOLOGICAL AND TECHNICAL NUTRIENT CYCLES

#### **USE RENEWABLE ENERGY**

OPTIMIZE ENERGY USE AND INTEGRATE CLEAN ENERGY PRODUCTION

#### PROMOTE COMMUNITY HEALTH AND WELL-BEING













PROMOTE REVERSE LOGISTICS, CONTINUOUS, ENDLESS RE-USE, AND THE CREATION OF NEW BUSINESS MODELS

TREAT WATER AS A PRECIOUS RESOURCE

PROTECT, IMPROVE, OR RESTORE WATER QUALITY, HYDROLOGY, AND KEY NATURAL HERITAGE FEATURES AND THEIR FUNCTIONS.

As it is, Cradle to Cradle measures have a positive effect on Whole Life Carbon:

- The selection of C2C and particularly bio-based materials has a positive influence on embedded carbon.
- Design for disassembly and circularity keeps embedded carbon longer in flow and leads to lower Whole Life Carbon.
- The use of renewable energy lowers or eliminates operational carbon.
- The stimulation of biodiversity and particularly building green roofs and facades increase the sequestration of carbon.

#### **Embodied Carbon impact**

[m<sup>2</sup> / year]

# Paris proof: 240 kg CO<sub>2</sub>e/m<sup>2</sup> 391 kg CO<sub>2</sub>e/m<sup>2</sup> Embodied Carbon

#### **Total Embodied Carbon impact**

[building & terrain]



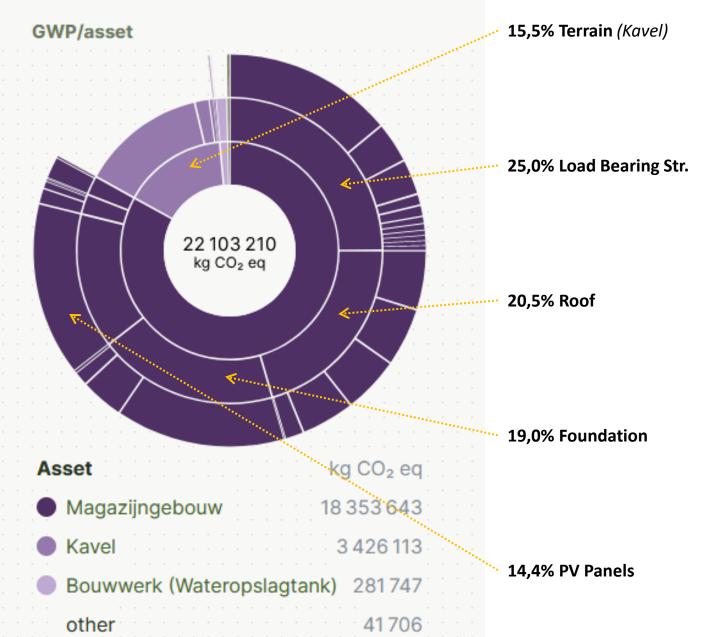
- » LCA Category III data, without 30% uplift
- » A journey ... data input and validation in progress
- » Scenarios and insights based on innovative and holistic view on CO2e



#### **Embodied Carbon**







#### Concrete ...

#### the "lion share" of carbon impact!

- 64% of applied building elements contain (embedded) concrete
- Reducing the cement-mix in concrete could lower the total Embodied Carbon impact with 6.000 tons of CO2e!







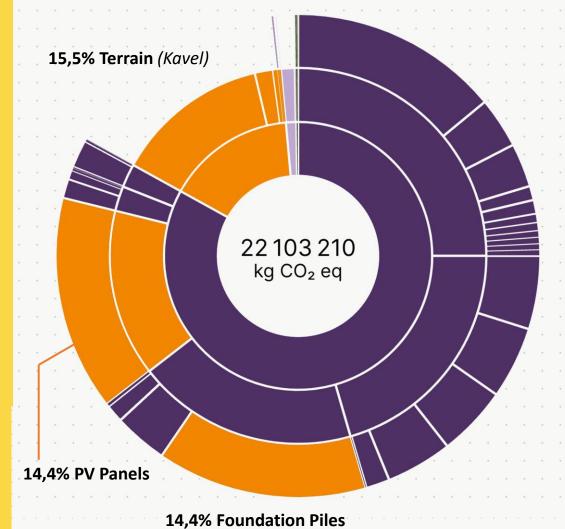


#### Warehouse

#### **Foundation**

#### Foundation Pile(s)





The impact of the "hidden" carbon contributors account for approx. **44** % of total impact ...

these building elements are not always part of the MPG- and GWP calculations

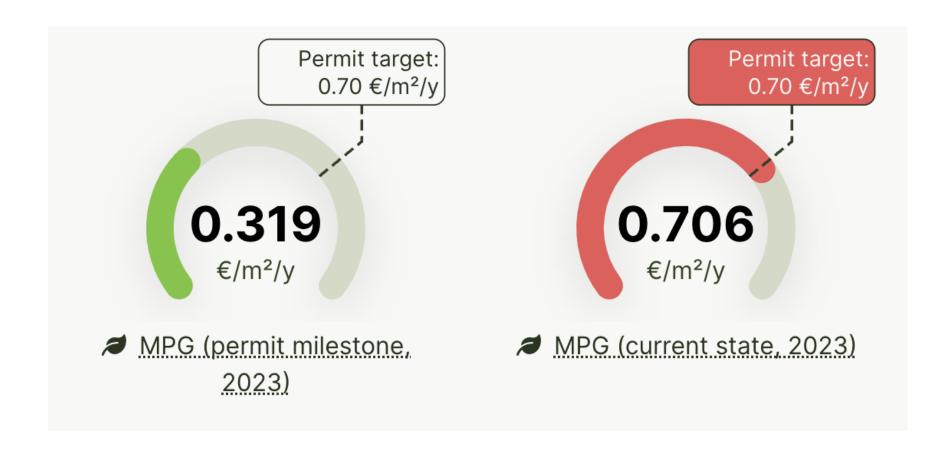








### The MPG\* requires 'continues maintenance' during all lifecycles of a building

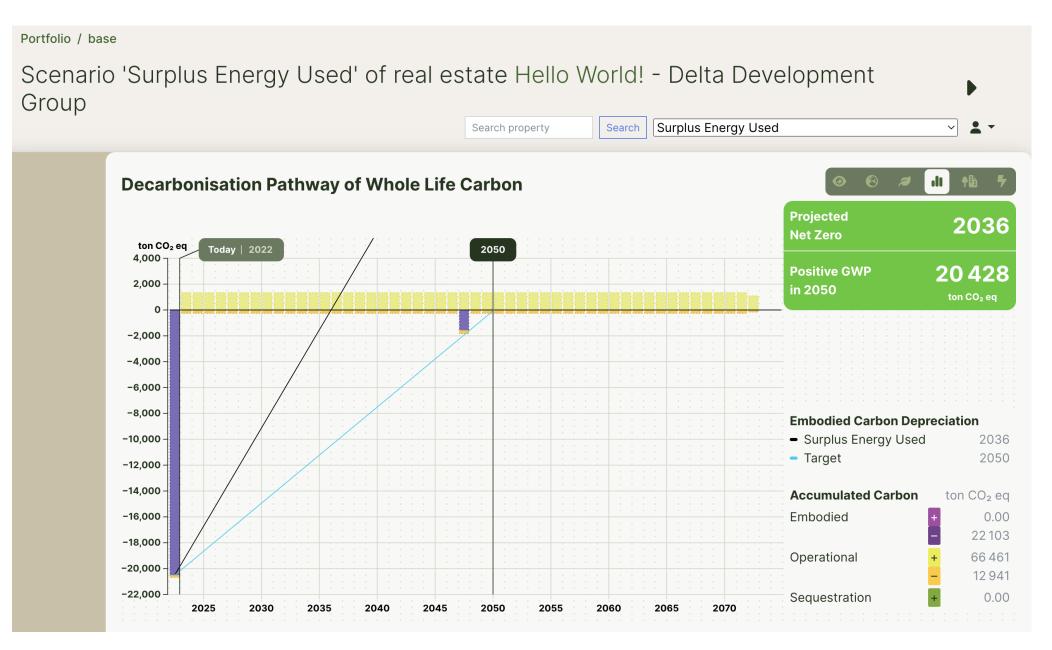




<sup>\*</sup>MPG score (*Milieu Prestatie Gebouw*) is required in the Netherlands to obtain a building permit and provides an environmental impact score of applied materials







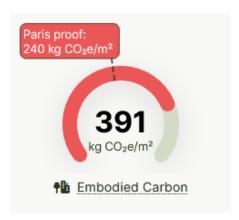






#### **Focus on Embodied Carbon**

#### **Baseline**



#### Scenario

Reduced Cement-Mix in Concrete



- 91

#### Scenario

Replace roof insulation from PIR/ rockwool to Wood Fibre Board



- 16

#### **Scenario**

Circularity Potential Bonus



Paris proof: 240 kg CO<sub>2</sub>e/m<sup>2</sup>

342
kg CO<sub>2</sub>e/m<sup>2</sup>

- 49

391

- 156

**235** CO2e/m2



#### We need better materials:

- This study underlines the need to reduce embodied carbon <u>now</u>.
- In terms of materials, that means a choice of materials with as little impact (lower LCA values) as possible.
- Steel, iron and concrete have the most impact.
- The need for suppliers of these materials to take rapid steps towards sustainability in extraction and production is high here, as is the need for designers of buildings to determine when which materials can be used.
- Biobased materials and Cradle to Cradle<sup>®</sup> certified materials are a good answer for reducing embodied carbon.

















